



Rotary Evaluation – Stay Interview

Clubs should consider using the “Stay Interview” as a part of their Membership Retention Program. Getting new members engaged in activities of the club and discovering what other members think of their Rotary Club is a large part of retaining them as Rotarians. During a two-year period, every member should have the opportunity to participate in the interview process. The retention survey should include diverse segments of the Club.

Addressing membership issues in the Club will enhance the Rotary Experience!

1. How is your Rotary experience different from what you expected?
2. What achievements are you most proud of in;
 - a. Rotary International?
 - b. My Rotary Club?
 - c. My personal Rotary growth?
3. What problems or challenges have you encountered in your Rotary Club and how have you dealt with them?
4. What keeps you motivated?
5. Why do you stay in Rotary?
6. What areas of Rotary would you like to know more about?
7. What concerns you most about Rotary?
8. What would make your Rotary Experience more enriching?
9. What can your Rotary Club or its members do to support you?
10. What would make you leave Rotary?

If you wish additional information or assistance, please provide your contact information.
