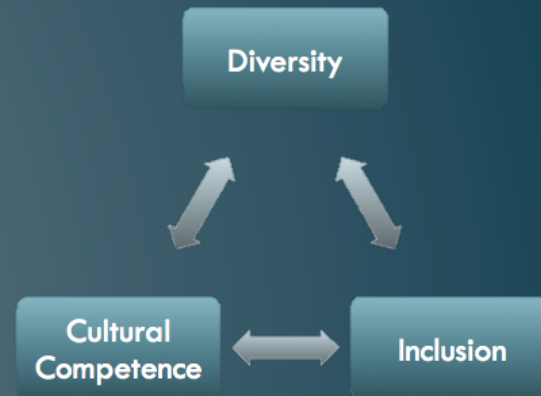


Enhancing Diversity and Inclusion in Recruitment and Retention



Diversity & Inclusion (D+I)

What is Diversity?	What is Inclusion?	Why are D+I Important?



Consequences of Not Doing It?	What are the Barriers to D+I?	What Can You Do to Overcome Challenges?

Membership Recruitment and Retention



Enhancing Diversity and Inclusion in Recruitment and Retention

What You Can Do

Embrace New Members

Integrate facets of Diversity Into Club Activities

Club Programs

Inviting More Women, Younger Professionals and Minority Groups

Target Audiences

Hispanic/Latino

Women

Young Professional

Generations

Ideas to Implement

